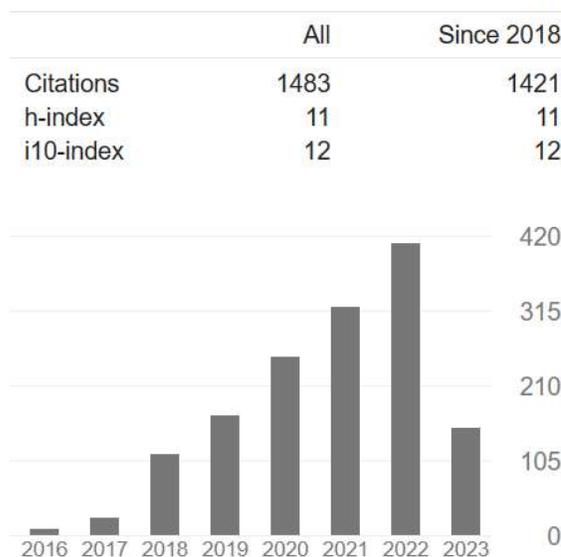


Dr. Waris Ali

Associate Professor, University of Sahiwal, Sahiwal
waris.ali@uosahiwal.edu.pk

Google Scholar: <https://scholar.google.com/citations?hl=en&user=JpPGr8IAAAAJ>

I am currently working as an associate professor at the University of Sahiwal. I have done my MS and Ph.D. in Business Administration from Middlesex University, London UK. I have excellent communication, planning, and organizational skills. I have published eleven research papers in impact factor bearing international journals. My research work has been cited more than 1400 times. I have more than 15 years of teaching experience, including three years at Middlesex University London, UK and more than 12 years in Pakistan's well-reputed public sector universities. I have taught at both undergraduate and post-graduate level. I have successfully supervised more than twenty (30) MS/MPhil students. I have worked on several administrative assignments such as Chairperson, In-charge, Director of Students Affairs (DSA), Director ORIC, and Additional Treasurer.



TEACHING EXPERIENCE

Associate Professor (Jan 2020 – Present)
Department of Business Administration
University of Sahiwal, Sahiwal, Pakistan, 57000

Assistant Professor (Dec 2014 - Jan 2020)
Department of Business Administration
Bahauddin Zakariya University, Multan, Pakistan, 61000

Lecturer (Oct 2014 - Dec 2014)
Department of Business Administration
Bahauddin Zakariya University, Multan, Pakistan, 61000

PhD Candidate/Hourly Paid Lecturer (Feb 2010 – Oct 2014)
Middlesex University Business School
Middlesex University, London, UK, NW4 4BT

Lecturer (April 2007 - Feb 2010)
Department of Business Administration
Bahauddin Zakariya University, Multan, Pakistan, 61000

ADMINISTRATIVE EXPERIENCE

Chairperson (Jan 2020 to Dec 2022)
Department of Business Administration, The University of Sahiwal, Pakistan, 57000

Director ORIC (Oct 2018 to May 2021)
The University of Sahiwal, Pakistan, 57000

Additional Treasurer, (Oct 2018 to April 2019)
The University of Sahiwal, Pakistan, 57000

Director Students Affairs (Oct 2014 to Oct 2018)
BZU Sub Campus Sahiwal, Pakistan, 61000

EDUCATION

Ph.D. – Business Administration (2011-2014)
Middlesex University Business School, London, UK

MSc Business and Research Methods (2010-2011)
Middlesex University, Business School, London, UK

MBA (2004-2006)
Bahauddin Zakariya University, 61000, Pakistan

Bachelor of Science (B.Sc.) (2002-2004)
Bahauddin Zakariya University, 61000, Pakistan

WORKING PAPERS

1. Determinants of Stock Price Crash Risk – A Survey of Extant Literature
2. Drivers and Consequences of Greenwashing: A Survey of Extant Literature
3. Ownership structure and ESG Disclosure: A Meta Analysis

PAPERS UNDER REVIEW

1. Ali, W.; Wilson, J. (Under review). Multi-Level Analysis on Determinants of CSR Disclosure in developed and emerging markets. *Managerial Finance*.
2. Ali, W.; Wilson, J.; Hamza, M. (Under review). A Meta Analytical Study of Cultural Conditions Moderating the Relationship Board Diversity and CSR Disclosure. *Corporate Governance: An International Review*.
3. Ali, W.; Wilson, J.; Tabia, J. (Under review). A Meta Analytical Study of Cultural Conditions Moderating the Relationship Between Environmental Performance and Environmental Disclosure. *Accounting Research Journal*.
4. Ali, W.; Wilson, J.; ElAlfy, A.; Hina, I. (Under review). The Impact of CSR-Governance Attributes on Comprehensive CSR Reporting in a Developing Country. *Journal of Applied Accounting Research*.

RESEARCH PUBLICATIONS

1. **Ali, W., Hussain, N., & Stelios, B. (2023). Antecedents and Consequences of Corporate Social Responsibility Disclosure: a Survey of Extant Literature. *The Journal of Economic Surveys (Impact Factor 4.142)***
2. **Ali, W., Frynas, J. G., & Mahmood, Z. (2017). Determinants of Corporate Social Responsibility (CSR) Disclosure in Developed and Developing Countries: A Literature Review. *Corporate Social Responsibility and Environmental Management, 24 (2)*. DOI: 10.1002/csr.1410. <https://onlinelibrary.wiley.com/doi/full/10.1002/csr.1410> (Impact Factor 8.741)**
3. **Ali, W., & Frynas, J. G. (2017). The Role of Normative CSR-Promoting Institutions in Stimulating CSR Disclosures in Developing Countries. *Corporate Social Responsibility and Environmental***

Management. Online Issue. <https://onlinelibrary.wiley.com/doi/full/10.1002/csr.1466> (Impact Factor 8.741)

4. Ali, W., Wilson, J., & Husnain, M. (2022). Micro-, meso-and macro-level determinants of stock price crash risk: a systematic survey of literature. *Managerial Finance*. (ABCD – B)
5. Ali, W., Wilson, J., & Husnain, M. (2022). Determinants/motivations of corporate social responsibility disclosure in developing economies: A survey of the extant literature. *Sustainability*, 14(6), 3474. (Impact Factor 3.251)
6. Ali, S., Usama Javed, H. M., Ali, W., & Zahid, H. (2022). Decoding men's behavioral responses toward green cosmetics: An investigation based on the belief decomposition approach. *Journal of Environmental Planning and Management*, 1-28. (ABCD – B)
7. Zhu, C., Husnain, M., Ullah, S., Khan, M. T., & Ali, W. (2022). Gender Diversity and Firms' Sustainable Performance: Moderating Role of CEO Duality in Emerging Equity Market. *Sustainability*, 14(12), 7177. (Impact Factor 3.251)
8. MengYun, W., Husnain, M., Sarwar, B., & Ali, W. (2021). Board Financial Expertise and Corporate Cash Holdings: Moderating Role of Multiple Large Shareholders in Emerging Family Firms. *Complexity*, 2021. <https://doi.org/10.1155/2021/6397515> (Impact Factor 2.833)
9. Ali, W., Danni, Y., Latif, B., Kouser, R., & Baqader, S. (2021). Corporate social responsibility and customer loyalty in food chains—Mediating role of customer satisfaction and corporate reputation. *Sustainability*, 13(16), 8681. (Impact Factor 2.833)
10. Ali, W., Alsayegh, M. F., Ahmad, Z., Mahmood, Z., & Iqbal, J. (2018). The Relationship between Social Visibility and CSR Disclosure. *Sustainability*, 10 (3), 866. <http://www.mdpi.com/2071-1050/10/3/866> (Impact Factor 3.251)
11. Mahmood, Z., Kouser, R., Ali, W., Ahmad, Z., & Salman, T. (2018). Does Corporate Governance Affect Sustainability Disclosure? A Mixed Methods Study. *Sustainability*, 10(1), 207. <http://www.mdpi.com/2071-1050/10/1/207> (Impact Factor 3.251)

HEC RECOGNIZED LOCAL PUBLICATIONS

1. Abbas, K., Ali, W., Ahmad, Z. (2019). Micro Entrepreneurs Experiences with Islamic Banks of Pakistan. *Pakistan Journal of Islamic Research*, 20(2), 141-154. (HEC Accepted, Y-Category)
2. Mahmood, Z., Ali, W., Iqbal, J., & Fatima, S. (2019). Drivers and Barriers of Sustainability Practices in Emerging and Developing Economies. *Journal of Business and Social Review in Emerging Economies*, 5(1). (HEC Accepted, Y-Category)
3. Mahmood, Z., Iqbal, J., Ali, W., & Aamir, M. (2019). Impact of Corporate Social Responsibility Awards on Share Prices. *Journal of Accounting and Finance in Emerging Economies*, 5(1), 141-154. (HEC Accepted, Y-Category)
4. Anwar, Z., Aziz, B., Ali, W. (2019). Does Better Corporate Governance Reduces Cost of Debt: An Evidence from Asia. *Pakistan Journal of social Sciences (PJSS)*, 39(1), 61-75. (HEC Accepted, Y-Category)
5. Iqbal, J., Javed, H.M., Ahmad, Z., Ahmad, M.A., Ali, W. (2018). Impact of Leverage and Risk Exposure on Financial Performance in SMEs of Northern Punjab. *Journal of Accounting and Finance in Emerging Economies*, 4(1), 17-27. (HEC Accepted, Y-Category)
6. Ahmad, Z. Sandhu, M. A., Ali, W., Abbas, M., Iqbal, J. (2017). Understanding the Demographic Variations in Service Quality Perception: An exploratory study on cellular industry of Pakistan. *Pakistan Journal of social Sciences (PJSS)*, 37(1) (2017), 273-288. (HEC Accepted, Y-Category)
7. Ali, W., Ahmad, Z., & Sandhu, M. A. (2017). Why do Pakistani Customers Patronize Islamic Banks? *Pakistan Journal of Islamic Research*, 18(1), 159-172. (HEC Accepted, Y-Category)

8. Mahmood, Z., Ahmad, Z., **Ali, W.**, Ejaz, A. (2017). Does Environmental Disclosure Relate to Environmental Performance? Reconciling Legitimacy Theory and Voluntary Disclosure Theory. *Pakistan Journal of Commerce and Social Sciences*, 11(3), 1134-1152. (HEC Accepted, Y-Category)
9. Sandhu, M. A., Iqbal, J., **Ali, W.**, & Tufail, M. S. (2017). Effect of Employee Motivation on Employee Performance. *Journal of Business and Social Review in Emerging Economies*, 3(1), 85-100. (HEC Accepted, Y-Category)
10. Khan, I. A., & **Ali, W.** (2017). Enforcement in relation to corporate laws in Pakistan: a case for legal reforms. *Journal of Social Sciences*, 8 (2), 104-115. (HEC Accepted, Z-Category)
11. Iqbal, J., Shabbir, M. M. S. Zameer, H., Tufail, M. S., Sandhu, M. A., & **Ali, W.** (2017). TQM Practices and Firm Performance of Pakistani Services Sector firms. *Paradigms*, 17 (1), 87-96. (HEC Accepted, Y-Category)
12. **Ali, W.**, Saeed, A., Basit-Memon, M. A., & Khan, I. A. (2016). Usage of Social Networking Sites by University Students of Pakistan. *Journal of Social Sciences*, 7 (2), 201-. (HEC Accepted, Z-Category)
13. **Mahmood, Z.**, Kouser R., **Ali, W.**, Iqbal, Z., (2016). Patterns of Sustainability Reporting in South Asia. *Pakistan Journal of Social Science*, 36 (2), 917-933. (HEC Accepted, Y-Category)
14. **Ali, W.**, Sandhu, M. A., Iqbal, J., & Tufail, S. (2016). Corporate Governance and CSR Disclosure: Evidence from a Developing Country. *Pakistan Journal of Social Science*, 36 (1), 225-238. (HEC Accepted, Y-Category)
15. Mahmood, Z., Kouser, R., Ahmad, Z., & **Ali, W.** (2016). Accounting for Privatization and Sustainable Development in Pakistan. *Pakistan Journal of Commerce and Social Sciences*, 10(3), 753-778. (HEC Accepted, Y-Category)
16. Husnain, M., Islam, K., Ali, W., (2020). Reflection of Regulatory Announcement in Equity Market: Fresh Insight from Oil & Gas Sector of Pakistan, *Journal of Accounting and Finance in Emerging Economies*, 6 (3), 799-820.

NON-HEC RECOGNIZED PUBLICATIONS

1. **Ali, W.**, & Rizwan, M. (2013). Factors influencing corporate social and environmental disclosure (csed) practices in the developing countries: an institutional theoretical perspective. *International journal of Asian social science*, 3(3), 590-609.

FORMAL TRAINING OR CERTIFICATES

Excel Skills for Business: Advanced (Feb 13, 2022)
Coursera Macquarie

Data Analysis with Python (May 22, 2022)
Coursera IMB

Create a Promotional Video using Canva (May 31, 2022)
Coursera

Short Course in Learning, Teaching and Assessment organized by Centre of Academic Practice Enhancement (11-13-May 2011)
Middlesex University, London UK

CONFERENCE ATTENDED

1. 2nd International Research Conference on Economics Business and Social Sciences at Bahauddin Zakariya University Multan, Pakistan (April 17, 2017)
2. 1st International Research Conference on Economics Business and Social Sciences at Bahauddin Zakariya University Multan, Pakistan (April 12, 2016)
3. 25th CSEAR International Congress on Social & Environmental Accounting Research, Scotland, United Kingdom (September 03, 2013)
4. CIBMP Global Conference on Innovations in Management & Doctoral Symposium- Paper presented: Motivations for corporate social and environmental reporting (CSER) practices in the developing countries: an institutional theoretical perspective (July 21, 2011)
5. Research Degree Conference at Middlesex University Business School London - Paper presented: CSER practices in the Developing Countries (June 03, 2010)

WORKSHOPS/ SEMINARS ORGANISED

I have conducted/organized the following workshops/seminars for undergraduate and graduate students.

1. SPSS Data Analysis for Social Sciences (April 26, 2019)
2. Exploratory Factor Analysis for Social Sciences (June 14, 2019)
3. Electronic Course File (September 13, 2019)
4. Wining Research Grants (May 29, 2019)
5. How to write for and win research grants
6. Data Management and Statistical Analysis Using SPSS-II
7. CV building
8. Exploratory Factor analysis for social sciences
9. Winning Research Grants

CONFERENCES/SYMPIOSIUMS ORGANISED

I have organized the following **research symposiums** in the field of:

- | | |
|---|--|
| 1. Business, Economics, and Applied Psychology (01-02-2020) | 3. Physics and Chemistry (20-02-2021) |
| 2. Physics and Chemistry (29-02-2020) | 4. Business and Economics (13-03-2021) |

TEACHING INTERESTS

1. Corporate Social Responsibility and Sustainability
2. Marketing/Business Research Methods
3. Marketing and Management
4. Financial Accounting & Financial Management
5. Business Statistics
6. Corporate Social Reporting Practices of emerging market companies

KEY SKILLS

Proficient user of MS Office, SPSS, NVivo, Strata, Python, Meta Essentials

SUBJECT TAUGHT

- | | |
|--|-----------------------------|
| 1. Principles of Marketing | 6. CSR and Business Ethics |
| 2. Marketing Management | 7. Business Research Method |
| 3. Principles of Management | 8. Dissertation Writing |
| 4. Strategic Management | 9. Financial Management |
| 5. Business Mathematics and Statistics | 10. Marketing Research |